OSAPIENS CASE STUDY

Betty Barclay Group: Efficient Implementation of the German Supply Chain Act with osapiens

osapiens HUB for Due Diligence (LkSG)

The Betty Barclay Group is one of the most traditional and well-known women's clothing companies in Germany. The regional, internationally operating family-owned business is one of the biggest brands in Europe. Innovation, reliability, and authenticity are key in all aspects of its business activities, including sustainability.

The Betty Barclay Group offers contemporary collections that combine modern design and current trends with wearing comfort. The collections and licensed products are sold in around 70 countries worldwide, and the company works with approximately 4,000 specialist retail partners, its own stores, and specialized departments in high-quality department stores on all continents.

Background

“Sustainability has always played and continues to play a major role in our company,” emphasizes Hans Pawlitschko, Technical Director at the Betty Barclay Group. For example, the company is pursuing a comprehensive sustainability concept at its Nußloch site under the title “WE RESPECT-Humans and Nature”. As part of the project, they are installing photovoltaic systems and pellet heating systems. The integration of more sustainable components and materials, such as wood fibers, into current collections is also becoming increasingly important. The textile company is striving to give more emphasis to the circular economy and the topic of recycling by taking back old clothes.

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Hans Pawlitschko

Technical Director at the Betty Barclay Group

The company has long-standing, strong business relations with producers and suppliers. They therefore had a good overview of their own production facilities even before the introduction of the German Supply Chain Act (LkSG). The high social, ecological, and technical requirements placed on suppliers, as well as the company's own purchasing and technical offices on-site in the main production countries, are also decisive factors in the Betty Barclay Group's supply chain transparency.

Implementation with the osapiens HUB for Due Diligence (LkSG)

Despite the careful selection of suppliers and long-term business relationships, the high level of digitalization in the supply chain poses major organizational and technical challenges. Seasonal product changes and the fluctuating depth and variety of products further increase the complexity. “Nevertheless, we believe that further digitalization of supply chain processes offers unimagined potential, especially in this industry, which we must leverage to optimize our processes,” says Hans Pawlitschko.

To meet these challenges, the Betty Barclay Group decided to integrate the osapiens software osapiens HUB for Due Diligence (LkSG). The osapiens solution offers a structured visualization of all suppliers and sub-suppliers via specially adapted dashboards. These provide a secure and protected overview of supplier data in the osapiens HUB.

Particularly helpful for Betty Barclay Group is the neutral evaluation system of the osapiens HUB, which offers an abstract risk analysis according to the supplier's country of origin and industry.

Product highlights

The implementation of osapiens HUB enables the Betty Barclay Group to achieve the highest level of process automation and to use the integrated complaint management system efficiently. This leads to a significant reduction in workload by minimizing the manual effort for employees. In addition, the osapiens HUB's standardized templates and ready-made questionnaires make it possible to train suppliers and ensure compliance with requirements.

Choosing osapiens is not only a legally secure choice, but also offers a user-friendly interface with an excellent user experience. The data protection of individual suppliers is also guaranteed, as their information is not published on other platforms. Hans Pawlitschko summarizes his experience with osapiens as follows:

“We feel that we are in good hands with osapiens, as we receive very professional support. (...) I think that osapiens has understood what moves us, and I really appreciate the fact that the team is always acquiring new knowledge in order to provide us with solutions.”

Thanks to the cooperation with osapiens, the Betty Barclay Group can not only meet the requirements of the German Supply Chain Act (LksG), but also optimize its internal processes and focus on its core business.

osapiens

osapiens develops software that empowers companies to drive sustainable growth across their entire value chain.

The **osapiens HUB**, a multi-tenant hyperscaler platform designed to enable cross-company collaboration and AI-automation, combines over 25 solutions in two categories: **Transparency solutions** enable companies to report on financial and non-financial data, manage supply chains, mitigate risk of all kinds (including cyber-risks and trade- and geo-political risks), and ensure compliance with product, reporting and supply chain regulations. **Efficiency solutions** enable AI-driven supplier collaboration, maintenance, service, and distribution processes to improve operational performance and strengthen competitiveness.

osapiens was founded in 2018. Headquartered in Mannheim, Germany, with offices across Europe and the United States, the company works with an international team of over 550 employees. It supports more than 2,500 customers worldwide, from SMEs to global enterprises across industries.

2,500 +	Customers
60 +	Countries
550 +	Employees
60 +	Nationalities

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