

EUDR as a License to Operate

How JELD-WEN Europe Builds a Future-Ready Supply Chain

JELD-WEN

Company:



global doors and windows manufacturer



30+ sites across Europe



Complex, multi-tier structure with wood as a core sourcing commodity

Product:

osapiens HUB for EUDR

Learn more about the partnership between JELD-WEN and osapiens.





With **osapiens**, we have a platform that allows us to connect with suppliers and customers in a structured way and manage **EUDR** data flows centrally. This is critical for us, because at our scale, compliance only works if you can standardize processes, reduce manual effort, and create transparency across the entire supply chain.

JELD-WEN®

JØRGEN KNUDSEN
SENIOR PROJECT MANAGER
JELD-WEN EUROPE



From Regulation to Transformation

As one of Europe's leading manufacturers of doors and windows, with wood as a core raw material, EUDR directly affects JELD-WEN Europe's sourcing decisions, supplier relationships, and operational processes. When the EU Deforestation Regulation timeline was extended, many companies slowed down their compliance proportions. JELD-WEN Europe did the opposite. The company continued investing in digital traceability, supplier transparency, and structured due diligence, selecting osapiens as its central platform to build a scalable, future-ready compliance infrastructure.

JELD-WEN operates across multiple EUDR roles, including operator, trader, and downstream actor, depending on the product flow within its supply chain. As a result, EUDR is treated not as a local compliance task, but as an enterprise-wide transformation program spanning sourcing, operations, supply chain, legal, and IT.



The Challenge: Navigating Regulatory Complexity Across 30 locations

JELD-WEN Europe operates across 13 countries with an intricate, multi-tier supplier base and a diverse system landscape. Core processes such as goods receipt, purchase order management, and supplier data capture differ significantly across sites and are supported by a mix of legacy and modern ERP systems.

At the same time, EUDR introduces strict due diligence requirements, including plot-level traceability, risk assessment and mitigation, as well as continuous documentation, reporting, and verification.

For a manufacturer with elaborate sourcing structures, this requires:

- ▶ Harmonized data standards to make supplier information comparable across countries
- ▶ Integration of supplier information into unified systems
- ▶ Clear ownership of due diligence decisions across teams and markets
- ▶ A system that can scale with new suppliers, products, and regulatory updates

Even though the one-year postponement reduced immediate regulatory pressure, the underlying requirements and complexity of compliance preparation remained unchanged.

Adapting to a Moving Target

JELD-WEN Europe experienced EUDR in two distinct phases.

In the initial phase, the regulation implied a broad, resource-intensive program involving large parts of the organization and focusing on mapping and managing the extended supply chain. As regulatory guidance evolved and simplifications were introduced, the focus in the second phase shifted toward a more targeted “first placer” approach, reducing organizational scope while maintaining high requirements for traceability and due diligence.

However, although the scope narrowed, the core requirements, such as traceability, data quality, and due diligence, remained just as demanding.



EUDR is not something you can handle on the side. It requires real focus across the organization — especially because the biggest challenge is understanding the supply chain and knowing where suppliers sit and what obligations apply.

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Acting Ahead of Obligation

Despite the timeline extension, JELD-WEN Europe maintained momentum for three key reasons:

First, responsibility goes beyond regulation.

Customer expectations, environmental risks, and sourcing standards remain unchanged regardless of deadlines. EUDR builds on existing sustainability requirements already embedded in procurement processes.

Second, supply chain transparency requires structural change.

Mapping supply chains, onboarding suppliers, validating data, and aligning processes across 13 countries cannot be achieved within a short timeframe. JELD-WEN used the additional year to improve data quality, close gaps, and establish internal capabilities.

Third, early action reduces operational risk.

Delaying implementation would increase the risk of reactive adjustments under time pressure. By progressing early, JELD-WEN Europe ensures clearer responsibilities, more stable processes, and better data readiness.

From Fragmentation to Standardization

A key realization early in the program was that **process inconsistency across sites is a major barrier to compliance.**

To address this, JELD-WEN Europe:

- ▶ Mapped internal and external supply chains end-to-end
- ▶ Identified where EUDR impacts daily operations (e.g., goods receipt, DDS data capture)
- ▶ Defined where standardization is required and where flexibility remains possible

The company also actively involved key suppliers and customers early in the process to validate assumptions and ensure feasibility across the value chain.

A critical decision was to **avoid fragmented or manual reporting approaches**, such as logging Due Diligence Statements (DDS) into multiple customer platforms. Instead, JELD-WEN Europe built a centralized approach, providing compliance information through standardized, scalable mechanisms.





The osapiens HUB as a Scalable Foundation

Following a structured RFP process in early 2025, JELD-WEN Europe selected osapiens HUB as its central platform for EUDR compliance. The decision was based on the need for a **standardized, scalable system**, rather than building multiple local solutions.

The implementation focuses on:

- ▶ End-to-end supply chain mapping across 13 countries
- ▶ Standardized supplier data and harmonized processes
- ▶ Geolocation-based traceability
- ▶ Audit-ready documentation and reporting

An important principle was that the platform remains standard: JELD-WEN Europe adapts its internal processes to the system to ensure scalability and efficient future updates.

Meanwhile, roles were clearly defined: osapiens provides the application, while JELD-WEN Europe retains ownership of legal interpretation and compliance decisions. Right now, the rollout is progressing, with supplier mapping and onboarding advancing across markets.

Pragmatic Execution in an Evolving Environment

Implementation required continuous prioritization and pragmatic decision-making as regulatory guidance evolved.

For example, JELD-WEN Europe deliberately adjusted the timing of its integration activities when potential delays in the regulation were discussed. This allowed the company to avoid implementing a solution based on outdated assumptions and prevented unnecessary complexity and rework.

At the same time, the company continues to refine its scope by mapping suppliers and assessing their roles within the supply chain, ensuring that the solution remains focused, scalable, and aligned with actual regulatory requirements.

From Preparation to Structural Advantage

The extension of the EUDR timeline did not change JELD-WEN Europe's direction. Instead, it created the opportunity to implement its approach in a more structured and controlled way.

With supplier onboarding and system integration ongoing, the company is building:

- ▶ More reliable and comparable supply chain data
- ▶ Clearer ownership of compliance decisions
- ▶ Stronger internal governance structures

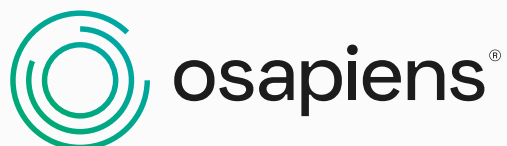
Rather than treating EUDR as a one-off compliance requirement, JELD-WEN Europe sees it as a **baseline capability for operating in the European market**. In this context, EUDR becomes a **"license to operate"** and a catalyst for building a more transparent, resilient, and future-ready supply chain.

Do you have any questions?

Please don't hesitate to contact us for more information.

[More Information](#)





About osapiens

osapiens is an AI platform for compliance and supplier intelligence that enables companies to manage risk and become more resilient. With osapiens' solutions, companies can verify their products, know their suppliers, trace their goods, own their footprint, and report with confidence, all on a single AI platform.

The **osapiens HUB**, a multi-tenant platform designed to enable cross-company collaboration and AI automation, combines more than 25 solutions into seven product suites. These solutions enable companies to centrally manage and automate their supplier relationships, compliance requirements, and global supply chains, as well as optimize their maintenance, service, and distribution processes to improve operational performance and maximize global competitiveness.

Today, more than 2,500 customers worldwide entrust their most critical business processes to osapiens, from SMEs to global enterprises across industries. Headquartered in Mannheim, Germany, with offices across Europe and the United States, the company works with an international team of over 550 employees.

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