osapiens

Plum Safety's Shift to Data-Driven Sustainability

The Starting Point

Plum Safety is a Danish medical device company where regulatory compliance is the baseline. Initial efforts to structure environmental data were driven by increasing regulatory attention and general reporting requirements related to company size and operations. Over time, this focus has expanded towards meeting growing customer expectations for transparent and data-driven sustainability information. This shift became even more pronounced with the Omnibus discussions — reframing the conversation from "what do we have to report?" to **"what do our customers actually need from us?"**

The Challenges

Plum Safety had not tracked carbon emissions in a structured way before, with no existing carbon accounting and reporting system, and no established processes. Furthermore, the complexity their business model adds is real. Integrating a new sustainability data layer with their existing ERP and PIM systems isn't a plug-and-play exercise. Getting the architecture wrong early would mean costly rework later.

On top of that, the company is navigating Corporate Carbon Footprint (CCF) and Product Carbon Footprint (PCF) at the same time. Two different scopes, two different sets of data requirements, and one team working through it all.

Why Plum Safety chose osapiens

Two things stood out when Plum Safety evaluated their options: reasonable pricing, and proven experience with the medical devices industry. The second aspect was decisive. Industry-specific knowledge meant the osapiens platform understood how medical device companies structure sustainability data and handle compliance documentation, without requiring extensive customization.

Their implementation goal was clear:

A central platform to manage all compliance-related requirements.

Implementation Focus

Plum Safety is currently working on establishing a structured approach to managing sustainability-related data.

For the next steps the focus is on:

- Understanding which data needs to be collected and how it can be provided
- Defining how to connect existing systems such as ERP and PIM
- Preparing internal processes to enable future data collection and reporting

The osapiens HUB is expected to serve as a central platform to support these efforts and to manage sustainability and compliance-related requirements in the future.



With the osapiens HUB, we were able to significantly improve the quality and structure of our carbon data. The solution enables efficient CCF management today and prepares us well for the next step towards Product Carbon Footprint.

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plum Safety

Company:

- Assens, Denmark
- Workplace safety & first aid solutions
- 65 employees
- Global (strong presence in Europe)

Solution:

osapiens HUB for CCF,
osapiens HUB for PCF,
osapiens HUB Reporting Cockpit





Do you have any questions?

Learn more