

BETTY BARCLAY
GROUP

BETTY BARCLAY

BETTY & CO

CARTON

GIL BRET

SAINT JACQUES

AMBER & JUNE

Vera Mont

VM
Vera Mont

ROBE
Vera Mont

SUDDENLY
princess

OSAPIENS CASE STUDY

Betty Barclay Group: Efficient Implementation of the German Supply Chain Act with osapiens

osapiens HUB for Due Diligence (LkSG)

The Betty Barclay Group is one of the most traditional and well-known women's clothing companies in Germany. The regional, internationally operating family-owned business is one of the biggest brands in Europe. Innovation, reliability, and authenticity are key in all aspects of its business activities, including sustainability.

The Betty Barclay Group offers contemporary collections that combine modern design and current trends with wearing comfort. The collections and licensed products are sold in around 70 countries worldwide, and the company works with approximately 4,000 specialist retail partners, its own stores, and specialized departments in high-quality department stores on all continents.

The ESG platform to make an impact

Background

“Sustainability has always played and continues to play a major role in our company,” emphasizes Hans Pawlitschko, Technical Director at the Betty Barclay Group. For example, the company is pursuing a comprehensive sustainability concept at its Nußloch site under the title “WE RESPECT-Humans and Nature”. As part of the project, they are installing photovoltaic systems and pellet heating systems. The integration of more sustainable components and materials, such as wood fibers, into current collections is also becoming increasingly important. The textile company is striving to give more emphasis to the circular economy and the topic of recycling by taking back old clothes.



“Sustainability has always played and continues to play a major role in our company.”

Hans Pawlitschko

Technical Director at the Betty Barclay Group

The company has long-standing, strong business relations with producers and suppliers. They therefore had a good overview of their own production facilities even before the introduction of the German Supply Chain Act (LkSG). The high social, ecological, and technical requirements placed on suppliers, as well as the company's own purchasing and technical offices on-site in the main production countries, are also decisive factors in the Betty Barclay Group's supply chain transparency.

Implementation with the osapiens HUB for Due Diligence (LkSG)

Despite the careful selection of suppliers and long-term business relationships, the high level of digitalization in the supply chain poses major organizational and technical challenges. Seasonal product changes and the fluctuating depth and variety of products further increase the complexity. “Nevertheless, we believe that further digitalization of supply chain processes offers unimagined potential, especially in this industry, which we must leverage to optimize our processes,” says Hans Pawlitschko.

To meet these challenges, the Betty Barclay Group decided to integrate the osapiens software osapiens HUB for Due Diligence (LkSG). The osapiens solution offers a structured visualization of all suppliers and sub-suppliers via specially adapted dashboards. These provide a secure and protected overview of supplier data in the osapiens HUB.

Particularly helpful for Betty Barclay Group is the neutral evaluation system of the osapiens HUB, which offers an abstract risk analysis according to the supplier's country of origin and industry.

Product highlights

The implementation of osapiens HUB enables the Betty Barclay Group to achieve the highest level of process automation and to use the integrated complaint management system efficiently. This leads to a significant reduction in workload by minimizing the manual effort for employees. In addition, the osapiens HUB's standardized templates and ready-made questionnaires make it possible to train suppliers and ensure compliance with requirements.

Choosing osapiens is not only a legally secure choice, but also offers a user-friendly interface with an excellent user experience. The data protection of individual suppliers is also guaranteed, as their information is not published on other platforms. Hans Pawlitschko summarizes his experience with osapiens as follows:



“We feel that we are in good hands with osapiens, as we receive very professional support. (...) I think that osapiens has understood what moves us, and I really appreciate the fact that the team is always acquiring new knowledge in order to provide us with solutions.”

Thanks to the cooperation with osapiens, the Betty Barclay Group can not only meet the requirements of the German Supply Chain Act (LkSG), but also optimize its internal processes and focus on its core business.



osapiens supports global companies from various industries in establishing sustainability within their organizations and positioning themselves for the future. To achieve this, osapiens develops holistic software-as-a-service solutions that create transparency and sustainable growth along the entire value chain, fulfill legal ESG requirements, and automate manual processes. osapiens aims to not only strengthen companies economically but also promote human rights and ecologically sustainable and responsible corporate governance as the global standard.

The company utilizes its cloud-based technology platform, the 'osapiens HUB', and innovative technologies such as artificial intelligence to support companies in seamlessly implementing and automating compliance with international and national ESG laws and guidelines, including CSRD, EUDR, and CSDDD. The osapiens HUB facilitates responsible sustainability reporting. It is constantly evolving and expanding to incorporate new solutions for changing ESG regulations, as well as solutions for improved transparency and efficiency.

osapiens was founded in Germany in 2018 and currently serves over 1,500 customers worldwide. The company is headquartered in Mannheim and has offices in Berlin, Cologne, Munich, Madrid, Paris, Amsterdam, London, and Maine (USA). osapiens employs over 350 people from 60 countries. In 2022, osapiens was honored with the German Founder Award in the 'Rising Star' category.

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60 + Countries
350 + Employees
60 + Nationalities